



# Academy of Web Technologies & Information Management

**BE DIGITAL... LEARN DIGITAL...**

ONLINE BROCHURE

**Web Designing**

**Web Development**

**SEO & Digital Marketing**

**Fullstack Development**

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**Info.awtim@gmail.com/info@awtim.com**





Our Digital Marketing course structure is based on the live project environment. We always provide the hands on information to all the students how anyone can handle the real life project complexity.

## Organic SEO

- Introduction of Web & Search Engines
- Implementation of HTML / CSS for SEO
- SEO Overview, Website Audit & Strategy
- Implementation of Onpage SEO Techniques
- Implementation of Offpage SEO Techniques
- Live Project & Reporting

Overview

## Advance Digital Marketing

- Introduction of Digital Marketing
- Implementation of HTML / CSS for SEO
- SEO Overview, Website Audit & Strategy
- Implementation of Onpage & Offpage SEO
- Implementation of Paid Campaigns
- Live Project & Reporting

Overview

- Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
- Duration: 2-3 months. (1 month live project.)
- 100% Job Assistance & Installment Facility
- Training Mode: Classroom/Online

Procedure

- Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
- Duration: 5-6 months. (1 month live project.)
- 100% Job Assistance & Installment Facility
- Training Mode: Classroom/Online

Procedure

## Front-end Development

### Overview

- ❑ Introduction of Web Development
- ❑ Implementation of HTML / CSS / JS
- ❑ Implementation of HTML5 / CSS3/RWD
- ❑ Implementation of Bootstrap
- ❑ Implementation of Angular.JS
- ❑ Browser Compatibility & Validation, Server Management

### Procedure

- ❑ Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
- ❑ Duration: 5-8 months. (1 month live project.)
- ❑ 100% Job Assistance & Installment Facility . Training Mode: Classroom/Online

## Full stack Development

### Overview

- ❑ Introduction of Web Development
- ❑ Implementation of HTML / CSS / JS
- ❑ Implementation of HTML5 / CSS3/RWD
- ❑ Implementation of PHP/MySql
- ❑ Implementation of MEAN & MERN
- ❑ Browser Compatibility & Validation, Server Management

## MEAN Stack Development

### Overview

- ❑ Introduction of Web Development
- ❑ Implementation of HTML / CSS / JavaScript
- ❑ Implementation of Adv. JS, Node.js & Angular.JS
- ❑ Implementation of MongoDB, Express.js
- ❑ CMS Based Designing & Browser Compatibility

### Procedure

- ❑ Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
- ❑ Duration: 5-6 months. (1 month live project.)
- ❑ 100% Job Assistance & Installment Facility
- ❑ Training Mode: Classroom/Online

## Advanced Wordpress Development

### Overview

- ❑ Introduction of Web Development
- ❑ Installation of Wordpress in Local Server
- ❑ Implementation of theme, page, post, nav etc.
- ❑ Structural Management & Theme Development
- ❑ Wordpress Security & Backup Management
- ❑ Browser Compatibility

### Procedure

- ❑ Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
- ❑ Duration: 5-6 months. (1 month live project.)
- ❑ 100% Job Assistance & Installment Facility
- ❑ Training Mode: Classroom/Online



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## **Institute Address:**

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