

Academy of Web Technologies & Information Management BE DIGITAL... LEARN DIGITAL...

### ONLINE BROCHURE

Web Designing

Web Development

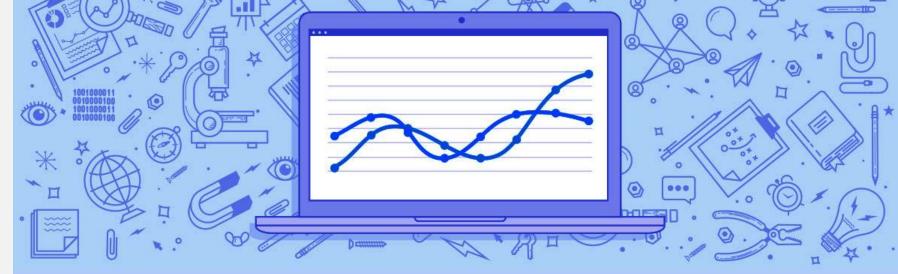
**SEO & Digital Marketing** 

**Fullstack Development** 

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Overview

Procedure



At AWTIM, we are focusing on the standard to be maintained on every training course. We have designed our web design courses in such a way, that every student will get not only proper training in website designing but also an immense confidence to serve the IT industry.

# **Complete Web Design**

□Training Mode: Classroom/Online

Introduction of Web Design	verview	Introduction of Web Development
Implementation of HTML / CSS / JavaScript		Implementation of HTML / CSS / JavaScript
Implementation of HTML5 / CSS3		Implementation of HTML5 / CSS3 / jQuery
Fundamental Concept About Responsive & CMS		Web Programming with PHP
Implementation of jQuery		SQL for Web Development
CMS Based Designing & Browser Compatibility		CMS Based Development & Browser Compatibility
□Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc	0	□Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
	ure	
Duration: 5-6 months. (1 month live project.)	edi	Duration: 5-6 months. (1 month live project.)

- Proc **100%** Job Assistance & Installment Facility **100% Job Assistance & Installment Facility** 
  - □Training Mode: Classroom/Online

**Advanced Web Development** 



Our Digital Marketing course structure is based on the live project environment. We always provide the hands on information to all the students how anyone can handle the real life project complexity.

### **Organic SEO**

	Introduction of Web & Search Engines	Overview	Introduction of Digital Marketing
>	Implementation of HTML / CSS for SEO		Implementation of HTML / CSS for SEO
Overview	SEO Overview, Website Audit & Strategy		SEO Overview, Website Audit & Strategy
	Implementation of Onpage SEO Techniques		Implementation of Onpage & Offpage SEO
Ó	Implementation of Offpage SEO Techniques		Implementation of Paid Campaigns
	Live Project & Reporting		Live Project & Reporting
ē	□Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc	e U	□Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
dur	Duration: 2-3 months. (1 month live project.)	dur	Duration: 5-6 months. (1 month live project.)
Procedure	□100% Job Assistance & Installment Facility	Procedure	□100% Job Assistance & Installment Facility
Ъ	Training Mode: Classroom/Online	Ъ	Training Mode: Classroom/Online

**□100%** Job Assistance & Installment Facility □Training Mode: Classroom/Online

**Advance Digital Marketing** 

Proce **Training Mode: Classroom/Online**  Overview

Procedure

#### **Front-end Development**

Introduction of Web Development
Implementation of HTML / CSS / JS

- □ Implementation of HTML5 / CSS3/RWD
- Implementation of Bootstrap
- Implementation of Angular.JS

□ Browser Compatibility & Validation,

Server Management

Full stack Development

- □ Introduction of Web Development
- Implementation of HTML / CSS / JS
- Implementation of HTML5 / CSS3/RWD
- Implementation of PHP/MySql
- Implementation of MEAN & MERN
- □ Browser Compatibility & Validation, Server

**Advanced Wordpress Development** 

Management

Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc

- Duration: 5-8 months. (1 month live project.)
- 100% Job Assistance & Installment Facility . Training Mode: Classroom/Online

### **MEAN Stack Development**

Introduction of Web Development		Introduction of Web Development
Implementation of HTML / CSS / JavaScript	3	Installation of Wordpress in Local Server
Implementation of Adv. JS, Node.js & Angular.JS	rview	Implementation of theme, page, post, nav etc.
Implementation of MongoDB, Express.js	Over	Structural Management & Theme Development
CMS Based Designing & Browser Compatibility	Ó	Wordpress Security & Backup Management
		Browser Compatibility
Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc	<b>e</b>	□Eligibility: 10+2/Any Graduates/BE/BTech/MCA etc
Duration: 5-6 months. (1 month live project.)	edure	Duration: 5-6 months. (1 month live project.)
□100% Job Assistance & Installment Facility	roce	□100% Job Assistance & Installment Facility
□Training Mode: Classroom/Online	<b>P</b>	□Training Mode: Classroom/Online

<u>Overview</u>

Overview



## **Institute Address:**

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